

Our History

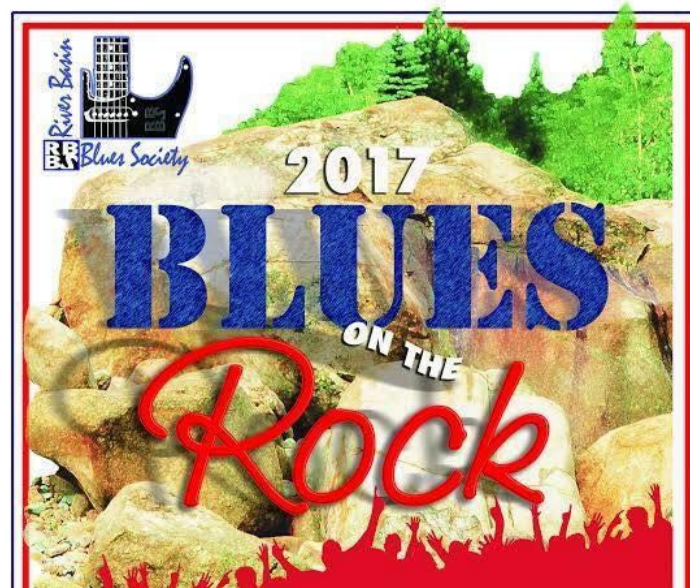
The Blues on the Rock Festival is a celebration of the blues genre of music.

This festival is made possible with the help of several organizations including, the festival committee, ABR, the Rockport Parks Board, and River Basin Blues Society. These four (4) organizations partner together to use their strengths to make it possible to promote the blues and community.

Generous corporate and individual sponsors, as well as our many volunteers, help keep this festival funded and open to the public. We are proud to be in our 4th year of providing amazing music to the entire community, the tri-state, and visitors from across the country.

Our sponsors enable us to further our goals of honoring the blues with good music and fellowship; promoting tourism and contributing to a blossoming program of community arts events; and educating the youth of our community.

Proceeds from the festival are returned to the community with support to the Rockport Parks board through improvements to the parks infrastructure, donations to ABR to promote community-minded events, and donations to River Basin Blues Society in order to keep the blues alive.



Signature Sponsor

\$2,000

- Prominent recognition in official Blues on the Rock schedule of events
 - Use of Festival Logo in your own advertising and promotion
 - Opportunity to have your logo on our social media
 - Display on official Blues on the Rock Sponsorship banner
 - Numerous sponsor announcements from the Festival stage during music breaks
 - 10 passes to VIP tent during the festival
 - Signature Sponsor listing in thank-you ad in *Spencer County Journal Democrat & Spencer County Leader*
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Platinum Sponsor

\$1,500

- Prominent recognition in official Blues on the Rock schedule of events
- Use of Festival Logo in your own advertising and promotion
- Opportunity to have your logo on our social media
- Display on official Blues on the Rock Sponsorship banner
- Numerous sponsor announcements from the Festival stage during music breaks
- 8 passes to VIP tent during festival
- Platinum Sponsor listing in thank-you ad in *Spencer County Journal Democrat & Spencer County Leader*

Gold Sponsor

\$1,000

- **Prominent recognition in official Blues on the Rock schedule of events**
 - **Use of Festival Logo in your own advertising and promotion**
 - **Opportunity to have your logo on our social media**
 - **Display on official Blues on the Rock Sponsorship banner**
 - **Numerous sponsor announcements from the Festival stage during music breaks**
 - **6 passes to VIP tent during festival**
 - **Gold Sponsor listing in thank-you ad in *Spencer County Journal Democrat & Spencer County Leader***
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Silver Sponsor

\$750

- **Prominent recognition in official Blues on the Rock schedule of events**
- **Use of Festival Logo in your own advertising and promotion**
- **Opportunity to have your logo on our social media**
- **Display on official Blues on the Rock Sponsorship banner**
- **Numerous sponsor announcements from the Festival stage during music breaks**
- **5 passes to VIP tent during festival**
- **Silver Sponsor listing in thank-you ad in *Spencer County Journal Democrat & Spencer County Leader***

Festival Friend Sponsor

\$500

- Recognition in official Blues on the Rock schedule of events
 - Use of Festival Logo in your own advertising and promotion
 - Opportunity to have your logo on our social media
 - Display on official Blues on the Rock Sponsorship banner
 - Numerous sponsor announcements from the Festival stage during music breaks
 - 4 passes to VIP tent during festival
 - Festival Friend Sponsor listing in thank-you ad in *Spencer County Journal Democrat & Spencer County Leader*
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Blues Backer Sponsor

\$100 - \$499

- Recognition in official Blues on the Rock schedule of events
- Use of Festival Logo in your own advertising and promotion
- Opportunity to have your logo on our social media
- Display on official Blues on the Rock Sponsorship banner
- Sponsor announcements from the Festival stage during music breaks
- 2 passes to VIP tent during festival
- Blues Backer listing in thank-you ad in *Spencer County Journal Democrat & Spencer County Leader*

Blues on the Rock

September 2nd, 2018

2:00pm - 12:00am

Rockport City Park

Please check the level at which you wish to sponsor:

Signature Sponsor - \$2000

Platinum Sponsor - \$1500

Gold Sponsor - \$1000

Silver Sponsor - \$750

Festival Friend Sponsor - \$500

Blues Backer Sponsor - \$100-\$499

This is a tax deductible advertising cost.

Please make checks payable to: Association for a Better Rockport or ABR

Please remit payments to : PO Box 302 Rockport IN, 47635